



# OUR VISION FOR GOOD FOOD

**GOVERN:** Taking a strategic and collaborative approach to good food governance ensuring strong food policies and plans.

- Emergency food provision plan for future disasters is developed.
- Data systems to monitor and assess food systems change is continually gathered and analysed.
- A strategic and collaborative approach to the development and actioning of our vision and associated frameworks across Cheltenham.

**AWARENESS:** Building public awareness, active food citizenship and a local good food movement.

- Public facing campaign & communication strategy on food citizenship and our vision for good food.
- Stakeholder engagement across all wards identifying issues and reviewing these against our frameworks.
- Citizens engagement across all wards identifying issues and reviewing these against our frameworks.

**JUSTICE:** Access to good food and fairness through tackling food poverty, diet related ill-health and access to affordable healthy food.

- Addressing inequality within the current food system and creating a diversity and inclusion equality strategy and action plan rooted in collaboration and co-production with communities.
- Become a member of Sustainable Food Places providing us with guidance for developing resilience and best practice nationwide.

**ECONOMY:** Helping businesses to create a vibrant, prosperous, and diverse sustainable food economy.

- Procurement from suppliers of local, regional and sustainable provenance is wide spread.
- Infrastructure of independent food businesses are supported including training opportunities and employment conditions have improved.
- Carbon emissions from food distribution have reduced.

**EAT:** Cook, eat well, sharing more, transforming our catering and procurement, and revitalizing local supply chains.

- People of all ages and backgrounds can learn new skills and experience the pleasure and benefits of growing, cooking and choosing climate friendly good food.
- Healthy good food is served in catering, retail and hospitality settings including catering standards accreditations.
- Early years nutrition support for parents

**SUSTAIN:** Tackling the climate and nature emergency through sustainable food growing and an end to food waste.

- Food waste and packaging is minimised both in households and commercially.
- The volume of food surplus redistributed locally increases.
- Volume of single-use packaging reduces.
- Increase in urban growing as well as an increase in the volume of suitable land available to grow.
- More routes to market are available for growers.