

OUR GOOD FOOD CHARTER

This Charter is our vision is to create a **vibrant, healthier, sustainable, and more equitable food system** across Cheltenham. The purpose of **Good Food Cheltenham** is to form an inclusive, cross-sector food partnership across the food, community growing and sustainability sectors collaborating to create lasting change across Cheltenham's food system.



WHAT IS GOOD FOOD?

Good Food is vital to our quality of life here in Cheltenham. We believe in the true value of good food on **people, places, and planet.**

Our principles are based on food sovereignty, the right of peoples to healthy and culturally appropriate food produced through ecologically sound and sustainable methods.



HEALTHY

It is tasty, it provides nourishment and enables people to thrive.



GREEN

It is produced in a nature-positive way, seasonally, free from chemicals and not wasted.



FAIR

Everyone along the food chain has been treated well and everyone is paid fairly.



ACCESSIBLE

Accessible – quality food is available to all with

THE PRINCIPLES OF GOOD FOOD

GOOD FOR PEOPLE

Ensuring everyone within our communities has access to information, training and resources that enable them to grow, buy, cook, and enjoy local, affordable good food.

GOOD FOR PLACE

The public and policy-makers support and value food enterprises who promote local jobs, diversity and a thriving local food economy supporting jobs with fair wages.

GOOD FOR THE PLANET

Our food system enables environmental regeneration, working with nature, reducing carbon emissions, enhancing climate resilience, and minimising waste and packaging

GOOD FOOD IS A MOVEMENT

With the support of **Feeding Gloucestershire** our objective is to form an inclusive, cross-sector food partnership collaborating to create lasting change through our six main aims for Cheltenham:

1. GOVERNANCE

Taking a strategic and collaborative approach to good food governance ensuring strong food policies and plans.

2. AWARENESS

Focusing on community led action by building public awareness around food sovereignty and active food citizenship.

3. JUSTICE

Fairness to the access of good food as well as tackling food poverty, diet related ill-health, UPF and access to affordable healthy food.

4. ECONOMY

Helping businesses to create a vibrant, prosperous, and diverse sustainable food economy.

5. PROVISION

Reimagining our catering procurement and revitalizing local supply chains to ensure we eat well, cook more and share more.

6. SUSTAINABILITY

Tackling the climate and nature emergency through sustainable food and farming and an end to food waste.

FIND OUT WHAT YOU CAN DO & SIGN UP @GOODFOODCHELTENHAM