



OUR VISION FOR GOOD FOOD

GOVERNANCE: Looking at the way we make decisions about our food system, the policies and plans we have in place to support those decisions, and the networks that collaborate to make them.

- Participate in the design of a collective vision for Cheltenham in partnership across the food network.
- Work on the development of a local food action plan to transform our food system.
- Continually gather and analyse data to monitor and assess changes and openly report on this impact.

AWARENESS: Building public awareness of good food, sustainability, food citizenship and creating opportunities to engage with their local good food movement

- Building a communications strategy for the delivery of a public facing campaign.
- Engaging with stakeholders across all wards building an inclusive good food movement.
- An inclusive community conversation engaging with citizens and stakeholders across all wards and using this insight to refine our action plans.

JUSTICE: Helping everyone across our town access food that they need for a good quality of life, and that people working in the food sector are paid and treated fairly.

- Addressing inequality within the current food system and contribute to designing greater access to good food rooted in co-production with communities.
- Become a member of national good food organisations to provide us with guidance for developing resilience and best practice.

ECONOMY: Helping businesses to create a vibrant, prosperous, and diverse sustainable food economy.

- Procurement from suppliers of local, regional and sustainable provenance is wide spread.
- Infrastructure of independent food businesses are supported including training opportunities and employment conditions have improved.
- Carbon emissions from food distribution have reduced.

EATING WELL: Cooking, eating well, sharing more, transforming catering within hospitality & revitalize local supply chains.

- People of all ages and backgrounds can learn new skills and experience the pleasure and benefits of growing, cooking and choosing climate friendly good food.
- Healthy good food is served in catering, retail and hospitality settings including catering standards accreditations.
- Early years nutrition support for parents

SUSTAINABILITY: Tackling the climate and nature emergency through sustainable food growing and an end to food waste.

- Increase community growing as well as campaign for an increase in the volume of suitable land available to grow.
- More routes into the food system become available for growers.
- Food waste and packaging is minimised both in households and commercially.
- The volume of food surplus redistributed locally increases.
- Volume of single-use packaging reduces.